

Part 6 - How to Choose the Right Video Conferencing Service

Choosing the right video conferencing service for your business is important, and asking the right questions matters.

You need to consider a range of factors before you decide; a platform may boast loads of features, most of which you won't use, thus becoming an unnecessary expense, but a free platform might not provide the features you require.



When choosing one, keep in mind:

- 1. Number of Participants**
Some have a limit, so it pays to check.
- 2. Video Feeds**
How is the video quality?
- 3. Ease of Use**
Is there training available?
Will your employees of any skill level be able to use it?
- 4. Type of Meeting**
Do you want participants to be involved, or muted (e.g. in case of lecture/teaching session)?
Are notes and/or a transcription of the video available to download during, or after, meeting?
- 5. Mobile Experience**
Some people may use a phone or tablet to attend the meeting, so test capability before signing up.
- 6. Video and Audio Recording**
Is there an online/Cloud-based archive? Can you download a copy?
- 7. Screen Sharing**
Can participants share their screen, or just host, or no-one?

8. Application Integrations

Such as PowerPoint, Word, calendars, email, and so on.

9. Customer Support

When something goes wrong, you want fast and accurate support.

10. Take Advantage of Free Trials

Part 5 – Recommended Business Tools gave you our top recommendations for business tools you may need for Communication, Design, Collaboration, Management, Productivity Tracking, and Teamwork – including video conferencing services.

Make sure you check it out, if you haven't already, and use it in conjunction with the above list while you're researching to ensure you choose the right video conferencing service for you.

How can I help you, the business owner, be the best leader and version of yourself?



Book your first FREE consultation with me, where we will focus on:

- ***Discussing your business***
- ***Reviewing your goals***
- ***Giving you ideas, and***
- ***Discussing your options***

To take advantage of this offer you can give me a call on 027 447 7577

I look forward to helping you succeed!
